

<b>Seat No.</b>	
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**B.B.A. (Part - II) (Semester - III) Examination, April - 2014**  
**BUSINESS ECONOMICS (Macro) (Paper - III)**  
**Sub. Code : 43939**

**Day and Date : Wednesday, 9 - 04 - 2014**  
**Time : 3.00 p.m. to 5.00 p.m.**

**Total Marks : 40**

- Instructions :**
- 1) **All questions are compulsory.**
  - 2) **Figures to the right indicate full marks.**
  - 3) **Draw neat diagrams wherever necessary.**

**Q1) State the different concepts of National Income. [14]**

**OR**

**Critically explain the Transaction Approach of Value of Money.**

**Q2) Write short Answers (Any Two): [16]**

- a) **Explain the J.B. Say's Law of Market.**
- b) **What are the causes of inflation?**
- c) **State the scope of Macro Economics.**
- d) **Explain the product method of measurement of National Income.**

**Q3) Write short Notes (Any Two): [10]**

- a) **Functions of Money.**
- b) **Investment Function.**
- c) **Deflation.**
- d) **Significance of National Income Data.**

